



# SIMPLY WHISKY®

A DRAM GOOD TIME

## Looking after the planet:

Ideally every aspect of our whiskies would be 100% recyclable, but there are still some elements we cannot directly control. Apologies. Here are the facts as far as we know them.

### Recyclable:

- The whisky itself – You can thank your body for playing its part
- Glass bottle – 100% recyclable
- Black foil top on your bottle – Made of tin so in principle recyclable, but the options depend on where you live
- Oak bottle top – 100% recyclable (so long as you separate it from the cork stopper)
- Cardboard box (external packaging) – made of 100% recyclable cardboard
- Plastic bubble wrap (internal packaging) – 100% recyclable, but it would be nice to move away from plastic completely
- Polystyrene packing chips (internal packaging) – 100% recyclable

### Not currently recyclable:

- Cork stopper – Made of micro-agglomerated cork. Although from a sustainable natural source, the glue used to bind the cork granules typically employ a type of plastic, therefore they are not easily recycled, nor will they biodegrade
- Paper labels on your whisky bottle because of the glue used to attach the labels to the bottle
- Tape used to seal the cardboard box - Although the tape is often removed by recycling machinery when your cardboard box is broken down into pulp to be reused, the tape itself is not recyclable

## Looking after yourself:

Alcoholic units: 45.9 units in this 700ml (70cl) bottle, and 1.6 units in a single 25ml measure.

Calories: There are roughly 60 calories in a single 25ml measure of a 40% whisky if drunk neat (according to [Drink Aware](#)), equivalent to two squares of dark chocolate.

## Further information:

Contact Simon on 00 44 7939 035 389 or email [info@simplywhisky.com](mailto:info@simplywhisky.com)

Follow us:

[www.simplywhisky.com](http://www.simplywhisky.com)

or @simplywhisky on your favourite social media platform

Tag #simplywhisky #dreambig

