



Forever in search of great tasting whisk(e)y and the moment and the people to share it.

To share the flavours we've discovered, how they made us feel, and to help you explore your own taste we've bottled this limited edition whisky. We love it and hope you will too! Pour yourself a drink, get your lips around the glass and join us for 'A Dram Good Time'. Simon and Franchi x

**Our whiskies celebrate an emotion, feeling or occasion, the sort we all experience when we enjoy the great taste of whisky.**

We release our whiskies in pairs. Memories is the third 'Simon one'. It's name was inspired by the times we've spent with friends, reminiscing about life's adventures, mishaps and delights. What a ride and the best is yet to come! Born in Scotland, Memories is a Libra and is bottled at cask strength.

**Whisky specifics:**

In terms of the whisky itself, you should find most of the information you need below. If you still have any questions you can call us on 00 44 7939 035 389 or email [info@simplywhisky.com](mailto:info@simplywhisky.com)

**Name: Memories**

**Who it's for:** When we selected the cask we were thinking of existing whisk(e)y drinkers looking to further their passion. More specifically, kindred spirits who love life, and can relate to a moment, a time, an emotion, a feeling...the sort we all experience when we come together to enjoy the great taste of whisky. If that's not you, why not give it a go anyway? (If you are of legal drinking age in your country).

**Price and availability:**

Price: £64.95 inc VAT.



**DISTILLERY**

Distillery: Blair Athol  
Perth Rd  
Pitlochry  
PH16 5LY

Region: Speyside

Country: Scotland

**BOTTLING**

Type: Single Malt Scotch Whisky

Date of distillation: 19th October 2010

Cask number: 302317

Cask Type: Refill hogshead

Date bottled: 1st December 2021

Age: 11 years

Alc: 51.6%, natural strength. Non chill-filtered

Burnished (natural) colour

Out-turn: 265 x 70cl bottles

**FLAVOURS**

**Promises on the nose:**  
Candied apples, vanilla sponge cake, glacé cherries and the zest of an orange peel. Chocolate, rhubarb, tea leaves and black liquorice. Deep and intriguing

**Delivers on the palate:**  
Black Forest gâteau with a rich chocolate cherry filling. Red and orange wine gums. More liquorice. Mouth coating with gentle spice and a mid-palate mustiness. Elemental and vibrant

**Delights on the finish:**  
Dark red fruits and toasted coconut coir. Toffee ice cream lavished with black treacle and dry dark tea. Gentle bonfire smoke to fade