



SIMPLY WHISKY®

A DRAM GOOD TIME

Looking after the planet:

Ideally every aspect of our whiskies would be 100% recyclable, but there are still elements we cannot directly control. Our apologies. Here are the facts as far as we know them.

Recyclable:

- The whisky itself - You can thank your body for playing its part
- Glass bottle - 100% recyclable
- Black foil top on your bottle - Made of tin so in principle recyclable, but the options depend on where you live
- Cardboard box (external packaging) - made of 100% recyclable cardboard. We also use eco-friendly paper tape made from 57gsm kraft paper
- Bottle mould (internal packaging) - made of 100% recyclable moulded pulp. Moulded pulp, also known as paper pulp or moulded fibre, is the most environmentally friendly material for packaging. Pulp is made from recycled cardboard and paper, giving new life to waste paper, and reducing the amount of virgin paper used to zero
- Wrapping paper (internal packaging) - made of 100% recycled paper certified with the Blue Angel / Blauer Engel

Not currently recyclable:

- Black bottle top - Made of plastic. We are exploring options to change this
- Cork stopper - Made of micro-agglomerated cork. Although from a sustainable natural source, the glue used to bind the cork granules typically employs a type of plastic, therefore they are not easily recycled, nor will they biodegrade
- Paper labels on your whisky bottle because of the glue used to attach the labels to the bottle. Furthermore, we are not aware of ink being able to be recycled at the moment. Materials such as glue and ink are considered contaminants in the recycling process
- Postage labels on the external packaging - Be sure to remove them as the adhesive contains glue

Looking after yourself:

Alcoholic units: 36.7 units in this 700ml (70cl) bottle, and 1.3 units in a single 25ml measure

Calories: There are roughly 60 calories in a single 25ml measure of a 40% whisky if drunk neat (according to [Drink Aware](#)), equivalent to two squares of dark chocolate.

Further information:

Contact Simon on 00 44 7939 035 389 or email info@simplywhisky.com

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