SIMPLY WHISKY®

A DRAM GOOD TIME

Looking after the planet:

Ideally every aspect of our whisky bottles and their packaging would be 100% recyclable, but there are still some elements we cannot directly control. Apologies. Here are the facts as far as we know them.

Recyclable:

- The whisky itself – You can thank your body for playing its part
- Glass bottle – 100% recyclable
- Oak bottle top (glued to the cork stopper) – 100% recyclable ONLY if you separate it from the cork stopper
- Cardboard box (external packaging) – made of 100% recyclable cardboard. We also use eco-friendly paper tape made from 57gsm kraft paper
- Bottle mould (internal packaging) – made of 100% recyclable moulded pulp. Moulded pulp, also known as paper pulp or moulded fibre, is the most environmentally friendly material for packaging. Pulp is made from recycled cardboard and paper, giving new life to waste paper, and reducing the amount of virgin paper used to zero

Not currently recyclable:

- Black foil top on your bottle – Made of polylaminate. This is a composite material, a kind of "sandwich" made of aluminium and polyethylene, in which polyethylene is coated with aluminium on the outside. Special recyclers accept Polylaminate material to recover the aluminium, but otherwise this is not recyclable
- Paper labels on your whisky bottle because of the glue used to attach the labels to the bottle. Furthermore, we are not aware of ink being able to be recycled at the moment. Materials such as glue and ink are considered contaminants in the recycling process
- Postage labels on the external packaging - Be sure to remove them as the adhesive contains glue

Looking after yourself:

Alcoholic units: 37 units in this 700ml (70cl) bottle, and 1.3 units in a single 25ml measure

Calories: There are roughly 60 calories in a single 25ml measure of a 40% whisky if drunk neat (according to Drink Aware), equivalent to two squares of dark chocloate.

Further information:

Contact Simon on 00 44 7939 035 389
or email **info@simplywhisky.com**

Follow us:
www.simplywhisky.com
or @simplywhisky on your favourite social media platform
Tag #simplywhisky #togetheragain